



Regional development officer

Posted by: HALO ATLANTIC CONSULTING GROUP

Posting date: 14-Nov-2025 **Closing date:** 13-May-2026

Education: Bachelor

Language: English

Job location: Halifax

Salary: \$41.30 Per Hour

Years of Experience: 2 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ4506163

Job description:

Tasks:

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals

Design market research questionnaires
Evaluate customer service and store environments
Design, conduct and analyze quantitative and qualitative research projects
Develop feasibility studies
Conduct online marketing, E-commerce and Website promotions
Maintain database of potential franchisees, real estate locations and on-line buy/sell
Internet sites
Develop marketing strategies
Develop and implement business plans

Computer and technology knowledge:

iOS
MS Excel
MS Office
MS Outlook
MS PowerPoint
MS Windows
MS Word
Database management
Tablet computer

Work conditions and physical capabilities:

Work under pressure
Attention to detail

Personal suitability:

Accurate
Client focus
Flexibility
Initiative
Judgement
Organized
Reliability
Team player

Integrity

Benefits:

Other benefits

Learning/training paid by employer

Team building opportunities

Parking available

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: 4203576novascotia@gmail.com

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