



## Regional development officer

**Posted by:** HALO ATLANTIC CONSULTING GROUP

**Posting date:** 14-Nov-2025      **Closing date:** 13-May-2026

**Education:** Bachelor

**Language:** English

**Job location:** Halifax

**Salary:** \$41.30 Per Hour

**Years of Experience:** 2 years

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ4506163

### Job description:

#### Tasks:

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals

Design market research questionnaires  
Evaluate customer service and store environments  
Design, conduct and analyze quantitative and qualitative research projects  
Develop feasibility studies  
Conduct online marketing, E-commerce and Website promotions  
Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites  
Develop marketing strategies  
Develop and implement business plans

**Computer and technology knowledge:**

iOS  
MS Excel  
MS Office  
MS Outlook  
MS PowerPoint  
MS Windows  
MS Word  
Database management  
Tablet computer

**Work conditions and physical capabilities:**

Work under pressure  
Attention to detail

**Personal suitability:**

Accurate  
Client focus  
Flexibility  
Initiative  
Judgement  
Organized  
Reliability  
Team player

Integrity

**Benefits:**

Other benefits

Learning/training paid by employer

Team building opportunities

Parking available

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [4203576novascotia@gmail.com](mailto:4203576novascotia@gmail.com)

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