



## Digital Marketing Manager

**Posted by:** Travels Inn Victoria County

**Posting date:** 31-Jul-2025      **Closing date:** 27-Jan-2026

**Education:** Secondary

**Language:** English

**Job location:** Cape Breton

**Salary:** \$47 Per Hour

**Years of Experience:** 1 year

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ4768072

### Job description:

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Perform administrative tasks
- Plan development projects
- Conduct comparative research on marketing strategies for industrial and commercial products
- Answer written and oral inquiries
- Develop marketing strategies
- Maintain and manage digital database

Consult with clients after sale to provide ongoing support  
Maintain accurate records  
Manage Event Logistics  
Maintain the content, context and style of the original material  
Establish work priorities and ensure procedures are followed and deadlines are met  
Develop quality management and quality assurance standards  
Coordinate work activities to ensure projects meet deadlines and budgets

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [info.travelinns@gmail.com](mailto:info.travelinns@gmail.com)**

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